



PRESS RELEASE

Information from the Cape Cod Commission

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Cape Cod Commission and Cape Cod Chamber of Commerce Launch Survey of COVID-19 Business Impacts

Survey seeks to better understand the current and anticipated impacts of COVID-19

For Immediate Release (May 19, 2020) – The Cape Cod Commission and the Cape Cod Chamber of Commerce have issued an online survey to Cape Cod business owners to better understand the current and anticipated economic impacts of COVID-19.

Data collected through this survey will be used to support economic recovery now and in the coming weeks and months, and can be leveraged by businesses, towns, and other organizations in future grant applications and reports.

“Cape Cod’s economy is built on the backs of small and local businesses,” said Wendy Northcross, Cape Cod Chamber of Commerce CEO. “The pandemic has seriously impacted our economy, and their response to this survey will help us craft a strategy for recovery.”

Business owners are asked to share their experiences and answer specific questions on topics including business closure, revenue loss, seasonality, employment impacts, and the need for assistance.

“Supporting the region through data is a key component of the agency’s work,” says Cape Cod Commission Executive Director Kristy Senatori. “Our hope is that the data collected through this survey will help strengthen our economy and provide critical assistance to our communities.”

Business owners are encouraged to respond. The Cape Cod Businesses: Economic Impacts of Covid-19 survey is available here: <https://cccom.link/ImpactSurvey>

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ABOUT THE CAPE COD COMMISSION: The Cape Cod Commission is the regional land use, planning, economic development and regulatory agency for Barnstable County, Massachusetts. It was created in 1990 to serve the citizens and 15 towns that comprise Cape Cod. The Commission works toward maintaining a healthy balance between economic progress and environmental vitality. “Keeping a Special Place Special” describes the agency’s mission to protect the region’s unique qualities. The 19-member volunteer Cape Cod Commission board represents a wide spectrum of the community and provides oversight for a staff of 40 professionals. For more information, visit www.capecodcommission.org